

Gate's Interactive Site Showcases Merits of Precast

The award-winning precast supplier's revamped website features video case studies, colorful photography, technical data and more as it showcases the versatility and beauty of precast at dozens of jobsites across the U.S.

JACKSONVILLE, FL, Jan. 20, 2020 – Gate Precast's newly-launched, [interactive website](#) skillfully integrates style and substance as it showcases the adaptability of precast in a variety of architectural and structural applications. Expansive, high-resolution photography, interactive video case studies, unprompted testimonials and technical data are interspersed throughout the site, taking viewers on a captivating journey through the world of precast.

The **Home Page** serves as an attractive launchpad, whereby a variety of high-profile Gate projects scroll past the viewer in vivid imagery. From there, visitors can access important details, testimonials and videos, and learn how project teams developed solutions for unique challenges. Further down the page, viewers can read about the latest news from the world of precast, industry developments and Gate's accomplishments, projects and/or accolades.

Under the **Projects** tab, viewers take a deep dive into Gate Precast's diverse mix of projects through the site's user-friendly search engine. Visitors can easily locate jobs by Keyword, Location or Market, then access job-specific details by simply clicking on an image from the project.

The **Profile** tab offers insights into Gate's facilities, people, career opportunities and history. This, too, is an interactive experience, as a map guides viewers to each facility, complete with directions and details about coverage areas and specialties. Coming soon, biographies about vital Gate personnel will be accessible by department, area and location, along with photographs and contact information. For the job hunter, the Careers section is especially useful, as it offers up-to-date information regarding current openings, job requirements and application instructions.

Elsewhere, the **System** tab provides technical data, articles and educational pieces about the architectural and structural applications of precast, as well as their benefits and advantages as compared to other applications. The **Learn** tab provides interactive access to Continuing Education opportunities, along with course objectives and scheduling information. Viewers can check out the facility tour gallery to get a glimpse of the precast manufacturing process, schedule a tour, and view behind-the-scene videos, helpful resources and case studies.

Now that the website is out, we'd like to know what you think. After taking a look, please reach out to Jane Martin at jmartin@gateprecast.com with comments, questions or suggestions.

More About Gate:

Gate Precast Company operates nine manufacturing facilities with the most diverse product lines of prefabricated concrete systems for structures. With a delivery area encompassing more than two-thirds of the U.S., Gate Precast maintains its reputation for superior quality while continuously engaging with academia, design-assist partners and others in the construction industry to research and develop innovative prefabricated products and finishes for the built environment. With that focus, Gate Precast provides designers greater freedom through a resilient product, owners more cost certainty through lower life-cycle costs and builders an accelerated project schedule and cleaner, safer jobsites. Our many award-winning projects embody this focus. For more information, please visit www.gateprecast.com.